etc





Blood, sweat and a lot of graft has seen one Brighton graduate achieve her dream, as Alex Jenkins discovers.



Myleene Klass in Hello Magazine

When Kalee Hewlett (pictured centre above) finished her media practice and theory degree at Sussex University little did she know she would end up styling Myleene Klass and Tara Palmer-Tomkinson.

Nor could she have foreseen she would be working at London Fashion Weekend, hosting the Suzuki Stage at The Clothes Show Live in Birmingham or be a judge at the final of Next Hot Model in Brighton in June.

So how did a young Brighton media graduate with an interest in clothes make a name for herself in the fashion world?

The answer, it would seem, is determination and grit, with

a sense of style thrown into the mix.

"In my first year at uni I worked on a feature film called Neil's Party where I was in the costume department. It was great fun," she explains.

"I have always been interested in fashion, so I was drawn to that area of work."

Encouraged in part by her mum – 'my mum has always been very much into how she looks and loves clothes' – Kalee decided to follow her interest.

The first thing was to get as much work experience as possible under her belt, contacting anyone and everyone she could think of. Then the first breakthrough came. "One lady got back to me about styling on sets," Kalee recalls.

Slowly but surely Kalee was invited to do more and more, working on the comedy show Outnumbered on BBC1.



The next big thing to come her way was a music video for Bodyrox, an electro-house music duo.

"That is when I took my big leap," she admits. "I remember having a £300 budget to dress 13 people. I just raided my own wardrobe and got creative.

"I did an Abbey Road album cover for Hyundai – that is when I had a team of people working for me," Kalee tells me as I quiz her about other projects.

"And my workshops are doing really well. I hosted the style stage in the Birmingham MEC."

Adding to that Kalee reveals she was appointed head stylist for the first series of TLC's 'Ultimate Shopper, was the chosen fashion expert for Newbury Races, and was appointed as ambassador for a Jergens skincare campaign.

On top of that she has presented Rimmel London's online fashion coverage for the past three seasons during London Fashion Week and has hosted the elite Luxe Lounge, presenting her own style workshops to VIP customers.

"Everything I have done has been so varied," she says. "I have taken everything I can."

But it has not been easy, with Kalee admitting it was pestering those in the fashion world, and taking on a variety of work, that helped her form the career she has today.

And there have been sacrifices along the way.

"I loved Brighton," she says. "When I first left Brighton I was devastated about it as I wanted to be back there, but most of my work is in London.

"I have spent eight years in the fashion world and one of the most challenging parts is to keep up with the self belief.



"There are so many times when you do not know where you are from one moment to the next. It takes a certain kind of person to be able to deal with that."

Yet she adds: "I love what I do and I feel lucky."

Alongside her busy work schedule Kalee writes her own fashion blog, The Style Hanger, and hosts her own YouTube channel, where she shares her expertise.

She also runs styling sessions and personal

one-to-ones for those needing help and advice when choosing clothes. Kalee's styling sessions cost between £325-£650, with her going through the client's wardrobe to see what is there before going on a shopping trip.

"I had one woman who hated herself for so long she had forgotten what she looked like," Kalee says. "Afterwards she said she felt ten years younger."

Now signed with talent agency Insanity Management, Kalee is finding even more opportunities are coming her way. It is definitely a case of watch this space when it comes to this fashionista.

For more information on Kalee's tailor-made personal styling services email kalee@kaleehewlett.com or call 07779 107146.

Kalee's fashion blog can be found via www.thestylehanger.co.uk while her YouTube channel is www.youtube.com/user/TheStyleHanger

Visit www.kaleehewlett.com or follow on her Twitter @kaleehewlett