

HIPHUNTERS

MAGAZINE



Kalee Hewlett is a woman of many talents. Not only she has a blog of her own called The Style Hanger (which is infused with fabulous advice and style tips) but she's also a fashion and celebrity stylist, a presenter and of course, a fashion expert! She has been in the industry for many years now, and throughout this time she has worked on feature films, television, commercials and pop promos. For the last two seasons she has hosted the Luxe Lounge at London Fashion Weekend and has filmed a variety of Vox Pops with the guests and brands during the weekend. We can safely say that Kalee sits firmly within the fashion and presenting arena!

As a stylist, Kalee has worked with a wide range of international fashion titles and a number of prominent TV personalities. She was appointed head stylist for the first series of TLC's 'Ultimate Shopper'.

In the last year she has somewhat merged into the beauty industry as well. Not so long ago, she featured as the style expert on 'Celebrity Beauty Secrets', and has also presented Rimmel London's online fashion coverage for the past three seasons over LFW. This girl is truly a marvel!







1. Kalee, you contribute with many brands and publications, even host events! How do you manage all that?

It's pretty chaotic and fast paced, just like the fashion industry itself, but you learn to adapt, organization really is key. I don't go anywhere without my diary, and iCloud becomes my saviour linking my iPhone to my iPad and my MacBook.

2. Why do you think people approach you and seek your fashion expertise?

From many years working in the industry on multiple projects. I've worked in many arenas within the fashion industry and do my best to excel in whatever I do. My fashion knowledge and experience means that I now take on expert roles which is great, I actually get to teach my knowledge. I have taught at colleges and universities and host live fashion events where I get to write and present my own style workshops. People can also book in for one of my group workshops online on my website at www.kaleehewlett.com.

3. From what we've seen, your style is absolutely gorgeous! How would you define it?

I have an eclectic style. I like to mix vintage with high street and designer. I just purchased a beautiful Alexander McQueen coat and McQ red stilettos that are super hot and are great for adding a pop of colour to a classic outfit. I would describe my style as 'boho meets rock', I love the festival season, it's the time when I dig out my sequins, distressed denim, fringed kimono's, retro sunglasses and my fail safe biker boots which have been my statement accessory at Burning Man festival in the Nevada for the past three years.









4. Which is your most exhilarating fashion experience so far?

I love what I'm doing right now. Hosting my first TV show is great fun. It's a reality TV show whereby 9 designers compete for the chance to win \$20,000 and the title of Design Genius. Being amongst a like-minded creative group makes the process even more interesting and engaging for me. I'm almost like a mentor for them too on the show, guiding them in right direction when with their designs to ensure that they work from a stylists' aesthetic eye. It's great to be able to offer advice to those starting out in the industry.

5. In your honest opinion, which garment or accessory is never out of style?

A good blazer. You can rock a beautiful tailored jacket with some tailored pants, a sharp pencil skirt or your favorite pair of jeans, an absolute 'must have'.



6. You have been in charge of Rimmel London's Online Coverage during LFW for the last 3 seasons, and you have hosted (let's be honest) some major events! Did you expect all this?

When I first started my career in the industry as a Fashion Stylist I never preempted that I would be hosting now. I loved the idea of presenting years ago when I started out, it's something I have consciously geared towards and it's great that I have had the opportunity to work on some amazing events. I am currently in the Philippines hosting season 2 of a TV show called Design Genius for Fashion One TV. It's really great fun, working with two other authorities from the fashion industry, Matthew O'Brien and Lisa Clayton. Collectively we are judging the series and have a great chemistry between us.

7. Would you be so kind and pick the perfect look for a fashion event with clothes from our Hiphunters store?

Sure! I would wear Alice + Olivia tweed jacket, paired with this Rag & Bone shirt, leather trousers from Part Two, and Acne Studios ankle boots. As for accessories, I'd choose this Maison Michel hat, Alexander Wang bag, and jewelry (bracelet and ring) by Saint Laurent.



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Maison Michel

Henrietta felt boyfriend hat

390.73 €



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Alice + Olivia

Kidman tweed jacket

273.00 € (was 390.00 €)



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Saint Laurent

Gold vermeil baptême id bracelet

190.31 € (was 272.60 €)



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Saint Laurent

Clou pyramid stud ring

247.00 € (was 495.00 €)



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Rag & Bone

Wyatt cotton shirt

119.74 € (was 245.78 €)



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Alexander Wang

Rocco pebbled leather top handle

599,20 € (was 856,00 €)



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Part Two

Sena leather trousers

94.53 € (was 378.13 €)



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Acne Studios

Track leather ankle boots

480.00 €

8. Other than fashion, what other things do you enjoy the most?

I love yoga and meditation. I would love to do an intensive yoga teacher training course in South America; it's on my 'bucket list'!

9. Who would you love to work with?

Olivia Polermo. She has such a cool eclectic style; she would be great fun to work with. I love the way she clashes her prints and textures and works against the obvious. For a stylist, it's great to work with someone who is so open to trying new things.



Olivia Palermo

10. As a fashion expert, which trend do you think will be 'a must' next season (AW14)?

I think we will continue to see lots of leopard print and fringing that I love and are signature to my look. Leopard print is a 'must', it's great for adding detail and funky up any look, even if it's just an accessory, a belt or a pair of shoes, sometimes that's all you need. Zip details are going to be a big feature for AW14 and they are great for giving a look an edge and a slight rock influence.

11. What would you say is the golden rule in fashion?

You have to want it – 'really really' want it because it's fierce and the competition is so great. You have to make yourself heard and above all you need to be determined and never give up! It's those that never give up and get through the tough times that eventually make it through to the end and that's when it feels the most rewarding.